

# YOU ARE NOT OUR CUSTOMER





**YOUR TEENS  
ARE OUR CUSTOMER**






# NO MORE EYE ROLLS

# UNLEASH THE ELUSIVE SMILES

happy teens = happy family vacation





# WE SPECIALIZE IN CREATING EXCEPTIONAL TEEN ADVENTURES

## **Appropriate Stories With An Edge**

Teens want experiences that honor their maturity

## **Learning That's Applicable**

Education is fun as long as it feels immediately valuable to the participant

## **Games That Are Engaging**

Challenges that incorporate autonomy and a sense of belonging

## **Experiences That Forge Friendships**

Friendships are a value that can last longer than vacations



# WE UNDERSTAND YOUR BUSINESS

- Adaptable & location agnostic
- Eliminate guest bottlenecks
- Expandable to all locations without retrofit
- Accommodating limited storage space
- Easily accessible staff training
- Low staff to guest ratio
- Appealing & innovative adventures





# CURRENT CLIENT: MULTIPLE EXCITING, MOBILE AND EXPANDABLE ADVENTURES FOR *ROYAL CARIBBEAN*

We have over *two* decades of experience working with teens and have successful programs already on ships

**YOU KNOW YOUR LOCATION  
AT ITS MOST PLAYFUL**

**WE KNOW PLAYFUL**



# WE PROVIDE COMPLETE SOLUTIONS

- Program design according to your desired theme
- Video and written instructions detailing how to run the adventure
- Optional onsite staff training
- Source suggestions for props, costumes, and supplies
- Optional private online learning platform for your staff to become familiar with the adventure or refresh their training at any time
- Design with all of your location's constraints in mind
- Stories with cultural considerations and sensitivity
- Global cultural educators available for consultation





Let's schedule a free strategy session for how to  
fill your cabins with teens, kids, and their families

[www.GuardUp.com](http://www.GuardUp.com)

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